

**UDSB and International Partners Research Conference 2020**

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| Date: | 24 – 25 November 2020 |
| Time: | 0750 – 1520 (UK time) |
| Venue: | Virtual/online |

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| Day 1: 24 November 2020 (Tuesday) 0750 - 1520 (UK time) |
| Introduction (Technical Guidance) |
| 07:50 – 07:55  | Bill Russell / Elaine Douglas  |
| Opening Session Welcoming Remarks  |
| 07:55 – 08:05 | Morris Altman, Dean, School of Business, University of Dundee, the UK  |
| 08:05 – 08:15 | John Rowan, Vice-Principal (Research, Knowledge Exchange & Wider Impact), University of Dundee, the UK   |
| Parallel Session-I: |
| Session-A08:20 – 09:40 | **Theme**: **Topics related to Big Data and online lottery****Chair**: Stavros Kourtzidis, University of Dundee, the UK |
|  | **Paper-1**: Dalian's Sustainable Development in the era of Big Data |
| 08:20 – 08:35 | **Presenter**: Xiaozhu Wang, Associate Professor, Dalian Neusoft University of Information; wangxiaozhu@neusoft.edu.cn |
| 08:35 – 08:40 | **Q&A**  |
|  | **Paper-2**: Big Data Insight and Applications in Sustainable Agriculture |
| 08:40 – 08:55 | **Presenter**: Yingqiao Ma, Lecturer, Dalian Neusoft University of Information; mayingqiao@neusoft.edu.cn |
| 08:55 – 09:00 | **Q&A** |
|  | **Paper-3**: Research on application of Big Data audit model after the time of COVID-19 |
| 09:00 – 09:15 | **Presenter**: Minghong Sun, Senior Lecturer, Dalian Neusoft University of Information; sunminghong@neusoft.edu.cn |
| 09:15 – 09:20 | **Q&A** |
|  | **Paper-4**: Online lottery in China: its suspension and solution under COVID-2019 |
| 09:20 – 09:35 | **Presenter**: Fengjun Sun, Lecturer, Dalian Neusoft University of Information; sunfengjun@neusoft.edu.cn |
| 09:35 – 09:40 | **Q&A** |
| Break (0940 – 0950) |
| Session-B09:50 – 11:10 | **Theme**: Issues related to COVID-19**Chair**: Murat Mazibas, University of Dundee, the UK |
|  | **Paper-5**: |
| 09:50 – 10:05 | **Presenter**:  |
| 10:05 – 10:10 | **Q&A** |
|  | **Paper-6**: Term Structure Analysis and Macroeconomic Policy Research of Chinese Treasury Bond Interest Rates Under coVID-19 |
| 10:10 – 10:25 | **Presenter**: Yanqing Cui, Associate Professor, Dalian Neusoft University of Information; cuiyanqing@neusoft.edu.cn |
| 10:25 – 10:30 | **Q&A** |
|  | **Paper-7**: Well-being in 'uncertain' economies: Anthropological concerns on the impact of Covid19 among the marine fishermen in Kerala |
| 10:30 – 10:45 | **Presenter**: Bindu Ramachandran, Associate Professor, Kannur University, Kerala; binduramachandran@gmail.com |
| 10:45 – 10:50 | **Q&A** |
|  | **Paper-8**: Food security during the time of COVID-19 pandemic in Bangladesh Mst. Shila Khatun, Md Nazmus Sadekin |
| 10:50 – 11:05 | **Presenter**: Shila Khantun, MSS Economics, Mawlana Bhashani Science & Technology University; shilaeco32@gmail.com |
| 11:05 – 11:10 | **Q&A** |
| Lunch Break (1110 – 1140) |
| Session-C11:40 – 13:00 | **Theme**: Issues related to COVID-19**Chair**: Omar Feraboli, University of Dundee, the UK |
|  | **Paper-9**: Understanding the well-being and innovative behavior during COVID-19 Pandemic: Role of Unmet Expectations |
| 11:40 – 11:55 | **Presenter**: Anushree Mehta, Post-Doct Fellow, Sardar Patel University, Vallabh-Vidyanagar; anushreekarani@gmail.com  |
| 11:55 – 12:00 | **Q&A** |
|  | **Paper-10**: Impact of Covid19 on Sustainable Industrial Development in India. |
| 12:00 – 12:15 | **Presenter**: Laximinarayana Maroli, Assistant Professor, SDMIMD; researchmaroli@gmail.com |
| 12:15 – 12:20 | **Q&A** |
|  | **Paper-11**: A Comparative Study on the Impact of Covid-19 on the Top Five Largest Corporate Hospital Groups in India |
| 12:20 – 12:35 | **Presenter**: Preemal Maria D-Souza, Assistant Professor, SDMIMD; preemal@sjcc.edu.in |
| 12:35 – 12:40 | **Q&A** |
|  | **Paper-12**: Evaluating the Economic Impact of Covid-19 Lockdown in Algeria |
| 12:40 – 12:55 | **Presenter**: Tria Dijhad, PhD Candidate, UUM; tria\_djihad@oyagsb.uum.edu.my |
| 12:55 – 13:00 | **Q&A** |
| Break (1300 – 1310) |
| Session-D13:10 – 14:30 | **Theme**: Supply Chain / Logistic industry**Chair**: Murat Mazibas, University of Dundee, the UK |
|  | **Paper-13 (Poster presentation-1)**: The Sustainable Development of Artificial Intelligence Education |
| 13:10 – 13:25 | **Presenter**: Liang Xing, Lecturer, Dalian Neusoft University of Information; xingliang@neusoft.edu.cn |
| 13:25 – 13:30 | **Q&A** |
|  | **Paper-14**: |
| 13:30 – 13:45 | **Presenter**: |
| 13:45 – 13:50 | **Q&A** |
|  | **Paper-15**: Role of Hyperloops in Supply Chain Management-A Review |
| 13:50 – 14:05 | **Presenter**: Srilakshminarayana G, Associate Professor, SDMIMD; lakshminarayana@sdmimd.ac.in |
| 14:05 – 14:10 | **Q&A** |
|  | **Paper-16**: Blockchain Technology in Sustainable Operation of Port Supply Chain |
| 14:10 – 14:25 | **Presenter**: Yuan Ji, Lecturer, Dalian Neusoft University of Information; jiyuan@neusoft.edu.cn |
| 14:25 – 14:30 | **Q&A** |
| Break (1430 – 1440) |
| Session-E14:40 – 15:2014:40 – 14:50 | **Theme:** Special lectures on Ronald Coase**Chair:** Bill Russell**Special lecture-1** on ‘Ronald Coase’s personal connections to Dundee’By**Ning Wang** |
| 14:50 – 15:20 | **Special lecture-2** on ‘Coase at Dundee: A chapter in the history of applied economics’By**Matthias Klaes** |

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| Day 1: 24 November 2020 (Tuesday) 0800 - 1520 (UK time) |
| Parallel Session-II: |
| Session-A08:20 – 09:40 | **Theme**: Issues on poverty and inequality**Chair**: Paul Allanson, University of Dundee, the UK |
|  | **Paper-17**: The Formulation and Research of Rural E-commerce Poverty Alleviation Strategy System - A Case Study of Huanren County, Liaoning Province as an example |
| 08:20 – 08:35 | **Presenter**: Pan Fu, Lecturer, Dalian Neusoft University of Information; fupan@neusoft.edu.cn |
| 08:35 – 08:40 | **Q&A** |
|  | **Paper-18**: Gender & Equality |
| 08:40 – 08:55 | **Presenter**: Amna Sajid, Mphil Student, GIFT University; 19101230003@gift.edu |
| 08:55 – 09:00 | **Q&A** |
|  | **Paper-19**: Does Financial Development affect Economic Growth, Income Distribution and Poverty? A Review for Middle Income Countries |
| 09:00 – 09:15 | **Presenter**: Madeeha Tarrar, MPhil Research Student, GIFT University; 181560009@gift.edu.pk |
| 09:15 – 09:20 | **Q&A** |
|  | **Paper-20**: Women’s Employment in bridging the Gender Inequality Gap |
| 09:20 – 09:35 | **Presenter**: Sheeja Krishnakumar, Assistant Professor, Kristu Jayanti College; sheeja.k@kristujayanti.com |
| 09:35 – 09:40 | **Q&A** |
| Break (0940 – 0950) |
| Session-B09:50 – 11:10 | **Theme**: Issues on employment and gender related **Chair**: Seemab Farooqi, University of Dundee, the UK |
|  | **Paper-21**: A conceptual study on job discrimination of women with disabilities. |
| 09:50 – 10:05 | **Presenter**: Ashalatha, S. L., Research Scholar, MAHE, Manipal; ashalatha.sl@learner.manipal.edu |
| 10:05 – 10:10 | **Q&A** |
|  | **Paper-22**: Impact of SKDRDP on Women Empowerement - A Study With Special Reference to Dakshina Kannada District. |
| 10:10 – 10:25 | **Presenter**: Prashantha Rai P., Assistant Professor, SDMIMD; prashumundala@gmail.com |
| 10:25 – 10:30 | **Q&A** |
|  | **Paper-23**: Mahatma Gandhi National Rural Employment Guarantee Programme (MGNREGP) Scenario in Ballari District |
| 10:30 – 10:45 | **Presenter**: Nagaraja J., Snr Research Fellow, SDMIMD; nagarajama128@gmail.com  |
| 10:45 – 10:50 | **Q&A** |
|  | **Paper-24**: Impact of HR practices on IT Employees in Work from Home |
| 10:50 – 11:05 | **Presenter**: Niharika Atchyutuni, Assistant Professor, SDMIMD; a.niharika@vjim.edu.in |
| 11:05 – 11:10 | **Q&A** |
| Lunch Break (1110 – 1140) |
| Session-C11:40 – 13:00 | **Theme**: Energy consumption / environment**Chair**: Sudhu (Sudharshan Reddy) Paramati, University of Dundee, the UK |
|  | **Paper-25**: Understanding the dynamics of energy consumption in BRICS countries |
| 11:40 – 11:55 | **Presenter**: Zaheer Abbas, Lecturer, GIFT University; zaheer.abbas@gift.edu.pk |
| 11:55 – 12:00 | **Q&A** |
|  | Paper-26: Does Corporate Governance Matter in Oil Spill Cleanups? Evidence from Nigeria. |
| 12:00 – 12:15 | **Presenter**: Ahmed Diab, PSU; adiab@psu.edu.sa |
| 12:15 – 12:20 | **Q&A** |
|  | **Paper-27**: FDI, environment and covid-19 |
| 12:20 – 12:35 | **Presenter**: Saba Javed, Mphil Scholar, GIFT University; sabajaveed02@gmail.com |
| 12:35 – 12:40 | **Q&A** |
|  | **Paper-28**: Does mutual fund investment increase corporate environmental spending |
| 12:40 – 12:55 | **Presenter**: Wang Yang, Lecturer, University of Dundee; YWang001@dundee.ac.uk |
| 12:55 – 13:00 | **Q&A** |
| Break (1300 – 1310) |
| Session-D13:10 – 14:30 | **Theme**: Corporate social responsibilities/ accounting related issues**Chair**: Mousumi Sengupta, SDMIMD, India |
|  | **Paper-29**: Corporate Social Responsibility  |
| 13:10 – 13:25 | **Presenter**: Vasudevan, Professor, SDMIMD; vasu\_devan\_mba@yahoo.com |
| 13:25 – 13:30 | **Q&A** |
|  | **Paper-30**: Research on Financial Disclosures of Climate Changes’ Risks and Opportunities on Basis of Sustainability Accounting and Reporting |
| 13:30 – 13:45 | **Presenter**: LuNan Li, Lecturer, Dalian Neusoft University of Information; lilunan@neusoft.edu.cn |
| 13:45 – 13:50 | **Q&A** |
|  | **Paper-31**: The political economy of colonial closure and global capitalist enterprises rationalised closure in the professionalisation of accountancy: the case of Nigeria |
| 13:50 – 14:05 | **Presenter**: Owolabi Bakre, Professor of Accounting, PSU; owolabibakre@hotmail.com |
| 14:05 – 14:10 | **Q&A** |
|  | **Paper-32**: Accountants and the Quest for Accountability and Transparency: The Case of Public Audit in Nigeria |
| 14:10 – 14:25 | **Presenter**: Zayyad Abdul-Baki, PSU; zabdulbaki@psu.edu.sa |
| 14:25 – 14:30 | **Q&A** |
| Break (1430 – 1440) |
| Session-E14:40 – 15:2014:40 – 14:50 | **Theme:** Special lectures on Ronald Coase**Chair:** Bill Russell**Special lecture-1** on ‘Ronald Coase’s personal connections to Dundee’By**Ning Wang** |
| 14:50 – 15:20 | **Special lecture-2** on ‘Coase at Dundee: A chapter in the history of applied economics’By**Matthias Klaes** |

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| Day 2: 25 November 2020 (Wednesday) 0815 - 1500 (UK time) |
| Introduction (Technical Guidance) |
| 08:15 – 08:20  | Bill Russell / Elaine Douglas  |
| Parallel Session-I: |
| Session-A08:20 – 09:40 | **Theme**: Issues related to Education **Chair**: Yu Zhu, University of Dundee, the UK |
|  | **Paper-33**: Determinants of student’s motivation to learn during the COVID-19 crisis: the case of Vietnamese universities |
| 08:20 – 08:35 | **Presenter**: Vu Duy, Lecturer, VNU; duyvu@vnu.edu.vn |
| 08:35 – 08:40 | **Q&A** |
|  | **Paper-34**: Integration of education for sustainable development in learning Biology in higher schools, education curriculum 2018 |
| 08:40 – 08:55 | **Presenter**: Thuy Nguyen, Research Assistant, VNU; thuthuypt098@gmail.com |
| 08:55 – 09:00 | **Q&A** |
|  | **Paper-35**: An Exploratory Study on Development of Future Sustainable drivers for Employability in Higher Education. |
| 09:00 – 09:15 | **Presenter**: Urmila Itam, Assistant Professor, Reva University, Bangalore, India; urmilaitam@gmail.com |
| 09:15 – 09:20 | **Q&A** |
|  | **Paper-36**: Student’s perceptions of entrepreneurship as a career choice: Influencing role of university and family  |
| 09:20 – 09:35 | **Presenter**: Askha Aktar, Assistant Professor /PhD Student, UUM; asikharita@gmail.com |
| 09:35 – 09:40 | **Q&A** |
| Break (0940 – 0950) |
| Session-B09:50 – 11:10 | **Theme**: E-commerce and sugar industry related topics**Chair**: Nguyen Thuy Anh, UEB-VNU, Vietnam  |
|  | **Paper-37**: Exploration of e-commerce full-stack operation talents training oriented to sustainable education |
| 09:50 – 10:05 | **Presenter**: Huiyi Tian, Assistant Dean, Dalian Neusoft University of Information; tianhuiyi@neusoft.edu.cn |
| 10:05 – 10:10 | **Q&A** |
|  | **Paper-38**: Research on the Development Trend of Cross Border E-commerce in Post Epidemic Period |
| 10:10 – 10:25 | **Presenter**: Tianjiao Xia, Associate Professor, Dalian Neusoft University of Information; xiatianjiao@neusoft.edu.cn |
| 10:25 – 10:30 | **Q&A** |
|  | **Paper-39**: Understandings with the application of HRM situation in the Indian Sugar industry for its growth  |
| 10:30 – 10:45 | **Presenter**: Grishi Kohli, SDMIMD; girishkohli@dbd.trivenigroup.com |
| 10:45 – 10:50 | **Q&A** |
|  | **Paper-40**: A study on socio-economic conditions of Sugarcane farmers in Mandya district |
| 10:50 – 11:05 | **Presenter**: Nandeesha HK , Assistant Professor, Mysore, Bangalore University; nandu.economics@gmail.com |
| 11:05 – 11:10 | **Q&A** |
| Lunch Break (1110 – 1140) |
| Session-C11:40 – 13:00 | **Theme**: Culture and tourism related topics **Chair**: Sudhu (Sudharshan Reddy) Paramati, University of Dundee, the UK |
|  | **Paper-41**: Industrial Catering - Economics behind the scenes |
| 11:40 – 11:55 | **Presenter**: Sandilyan Pagaldiviti, Associate Professor, MBA ESG, India; ganesh\_pr2001@yahoo.co.in |
| 11:55 – 12:00 | **Q&A** |
|  | **Paper-42**: Cultural Evolution of Goa- A Case for culturally Smart City |
| 12:00 – 12:15 | **Presenter**: Sagar Desai, Associate Professor, PP Savani University, Surat, India; sagardesai80887@yahoo.com |
| 12:15 – 12:20 | **Q&A** |
|  | **Paper-43**: Cultural Evolution of Goa- A Case for culturally Smart City |
| 12:20 – 12:35 | **Presenter**: Kamilah Kamaludin, PSU; kkamaludin@psu.edu.sa |
| 12:35 – 12:40 | **Q&A** |
|  | **Paper-44**:  |
| 12:40 – 12:55 | **Presenter**:  |
| 12:55 – 13:00 | **Q&A** |
| Break (1300 – 1310) |
| Session-D13:10 – 13:50 | **Theme**: Microfinance and co-operatives **Chair**: Bruce Burton, University of Dundee, the UK |
|  | **Paper-45**: Microfinance Organisations and Social Enterprise and the Road to Socioeconomic Perdition, and the Member-Owned, Co-operative Alternative |
| 13:10 – 13:25 | **Presenter**: Morris Altman, Professor, University of Dundee; Maltman001@dundee.ac.uk |
| 13:25 – 13:30 | **Q&A** |
|  | **Paper-46**: Cooperatives and Agricultural Development in Bangladesh (Mahbubul Alam Asad, Biswojit Debnath)  |
| 13:30 – 13:45 | **Presenter**: Mahbubul Alam Asad, MSc Student, Sylhet Agricultural University; mahbubul.asad@gmail.com  |
| 13:45 – 13:50 | **Q&A** |
| Break (1350 – 1400) |
| Chair: Morris Altman, Dean, School of Business, University of Dundee, the UKRonald Coase Lecture (keynote presentation)14:00 – 15:00 Title: Comparing Real Wages: the McWage ProjectBy Professor Orley Ashenfelter |

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| Day 2: 25 November 2020 (Wednesday) 0815 - 1500 (UK time) |
| Introduction (Technical Guidance) |
| 08:15 – 08:20  | Bill Russell / Elaine Douglas  |
| Parallel Session-II: |
| Session-A08:20 – 09:40 | **Theme**: Issues on banking, financial performance and co-operatives **Chair**: Yin Zhang, University of Dundee, the UK |
|  | **Paper-47**: Worker co-operative to promote food security through agribusiness projects in Kerala, India |
| 08:20 – 08:35 | **Presenter**: Sethumadhavan TP, Director, ULCCS; tpsethu2000@gmail.com |
| 08:35 – 08:40 | **Q&A** |
|  | **Paper-48**: A comparative analysis of financial performances of district wise PACS in West Bengal -An Application of inferential analysis. |
| 08:40 – 08:55 | **Presenter**: Biman Maity, PhD, University of Calcutta; bimpur@rediffmail.com |
| 08:55 – 09:00 | **Q&A** |
|  | **Paper-49**: Impact on economic conditions from the utilization of loans available by SHGs at concessional rates from cooperative institutions  |
| 09:00 – 09:15 | **Presenter**: K Nirmala Reddy, Mysore, Bangalore University; knirmalareddy@gmail.com  |
| 09:15 – 09:20 | **Q&A** |
|  | **Paper-50**: An Investigation of Bank Efficiency: Analysis of Country-by-Country Data for EU Banks (Renzo Cordina, Stavros Kourtzidis, David M. Power and Nickolaos G. Tzeremes) |
| 09:20 – 08:35 | **Presenter**: David Power, Professor, University of Dundee; d.m.power@dundee.ac.uk |
| 09:35 – 09:40 | **Q&A** |
| Break (0940 – 0950) |
| Session-B09:50 – 11:10 | **Theme**: Topics related to manufacturing/trade/product design**Chair**: Muhammad Nurunnabi, PSU, Saudi Arabia  |
|  | **Paper-51**: Can Servitization Strategy Improve the Sustainable Performance of Manufacturing Enterprises? A Review and Theoretical Framework |
| 09:50 – 10:05 | **Presenter**: Mingjing Gao, Lecturer, Dalian Neusoft University of Information; gaomingjing@neusoft.edu.cn |
| 10:05 – 10:10 | **Q&A** |
|  | **Paper-52**: Concentration, diversification and competitiveness of manufacturing export in India since 1991 |
| 10:10 – 10:25 | **Presenter**: Sufaira C, Assistant Professor, Central University of Kerala; sufairacuk@gmail.com |
| 10:25 – 10:30 | **Q&A** |
|  | **Paper-53**: Intra-Regional Agricultural Trade in ASEAN: An Assessment of the Impact of Non-Tariff Measures |
| 10:30 – 10:45 | **Presenter**: Duc Bao Nguyen, PhD Lecturer/ Research Fellow, VNU; baond@vnu.edu.vn |
| 10:45 – 10:50 | **Q&A** |
|  | **Paper-54**: Urban Elderly Care Service and Product Design Based on Intergenerational Inclusive Community |
| 10:50 – 11:05 | **Presenter**: Ping Song, Deputy Dean, Dalian Neusoft University of Information; songping@neusoft.edu.cn |
| 11:05 – 11:10 | **Q&A** |
| Lunch Break (1110 – 1140) |
| Session-C11:40 – 13:00 | **Theme**: Insurance, civil culture, ethical issues in Islamic banking and poster presentation **Chair**: Ameer A. Basit, GIFT Business School, Pakistan |
|  | **Paper-55**: Ethical Online Streaming Services In Marketing of Insurance Products |
| 11:40 – 11:55 | **Presenter**: Vani H, Associate Professor, St Jospeh's Degree & PG College, Hyderabad; vanikotla16@gmail.com  |
| 11:55 – 12:00 | **Q&A** |
|  | **Paper-56**: Entrepreneurial models of inclusive civil culture. The case of Zapopan Agro ecological Park |
| 12:00 – 12:15 | **Presenter**: Jose Vargas-Hernandez, Research Professor, University of Guadalajara; jvargas2006@gmail.com |
| 12:15 – 12:20 | **Q&A** |
|  | **Paper-57**: Higher Ethical Objective (Maqasid al-Shari’ah) Augmented Framework for Islamic Banks: Assessing the Ethical Performance and Exploring its Determinants |
| 12:20 – 12:35 | **Presenter**: Alija Avdukic, Associate Professor, Al-Maktoum College, Dundee, the UK; AAvdukic001@dundee.ac.uk |
| 12:35 – 12:40 | **Q&A**  |
|  | **Paper-58 (Poster presentation-2)**: A Simulation Model for the Sustainability of Tech SMEs' Credit Capacity |
| 12:40 – 12:55 | **Presenter**: Chengyang Li, Lecturer, Dalian Neusoft University of Information; lichengyang@neusoft.edu.cn |
| 12:55 – 13:00 | **Q&A** |
| Break (1300 – 1310) |
| Session-D13:10 – 13:50 | **Theme**: Poster presentations **Chair**: Sudhu (Sudharshan Reddy) Paramati, University of Dundee, the UK |
|  | **Paper-59 (Poster presentation-3)**: Leadership Decision Making and Business Development: Issues to be considered  |
| 13:10 – 13:25 | **Presenter**: Evangelia Fragouli, Lecturer, University of Dundee; e.fragouli@dundee.ac.uk |
| 13:25 – 13:30 | **Q&A** |
|  | **Paper-60**  |
| 13:30 – 13:45 | **Presenter**:  |
| 13:45 – 13:50 | **Q&A** |
| Break (1350 – 1400) |
| Chair: Morris Altman, Dean, School of Business, University of Dundee, the UKRonald Coase Lecture (keynote presentation)14:00 – 15:00 Title: Comparing Real Wages: the McWage ProjectBy Professor Orley Ashenfelter |