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**UDSB and International Partners Research Conference 2020**

**Wednesday 25 November 2020 0815 - 1500 hours**

**0815 - 0820** [Click here to join the meeting](https://teams.microsoft.com/l/meetup-join/19%3ameeting_Mzc3OGRiOGItNGM1OS00Mzc4LTk0NGEtMWYyNzgzYTQxN2Vj%40thread.v2/0?context=%7b%22Tid%22%3a%22ae323139-093a-4d2a-81a6-5d334bcd9019%22%2c%22Oid%22%3a%22d184ad32-cf69-459d-b400-96ed77403639%22%7d)

Introduction from Professor Bill Russell, University of Dundee, UK

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| Session-A  08:20 – 09:40 | Theme: Issues related to Education  Chair: Yu Zhu, University of Dundee, UK |
| 08:20 – 08:40 | **Paper-33**: Determinants of student’s motivation to learn during the COVID-19 crisis: the case of Vietnamese universities |
|  | **Presenter**: Vu Duy, Lecturer, VNU |
| 08:40 – 09:00 | **Paper-34**: Integration of education for sustainable development in learning Biology in higher schools, education curriculum 2018 |
|  | **Presenter**: Thuy Nguyen, Research Assistant, VNU |
| 09:00 – 09:20 | **Paper-35**: An Exploratory Study on Development of Future Sustainable drivers for Employability in Higher Education. |
|  | **Presenter**: Urmila Itam, Assistant Professor, Reva University, Bangalore |
| 09:20 – 09:40 | **Paper-36**: Student’s Perceptions of Entrepreneurship as a Career Choice: Influencing Role of University and Family |
|  | **Presenter**: Askha Aktar, Assistant Professor /PhD Student, UUM |

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| Session-A  08:20 – 09:40 | Theme: Issues on banking, financial performance and co-operatives  Chair: Yin Zhang, University of Dundee, UK |
| 08:20 – 08:40 | **Paper-47**: Worker co-operative to promote food security through agribusiness projects in Kerala, India |
|  | **Presenter**: Sethumadhavan TP, Director, ULCCS |
| 08:40 – 09:00 | **Paper-48**: A comparative analysis of financial performances of district wise PACS in West Bengal -An Application of inferential analysis. |
|  | **Presenter**: Biman Maity, PhD, University of Calcutta |
| 09:00 – 09:20 | **Paper-49**: Impact on economic conditions from the utilization of loans available by SHGs at concessional rates from cooperative institutions |
|  | **Presenter**: K Nirmala Reddy, Mysore, Bangalore University |
| 09:20 – 09:40 | **Paper-50**: An Investigation of Bank Efficiency: Analysis of Country-by-Country Data for EU Banks (Renzo Cordina, Stavros Kourtzidis, David M. Power and Nickolaos G. Tzeremes) |
|  | **Presenter**: David Power, Professor, University of Dundee |

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| Session-B  09:50 – 11:10 | Theme: E-commerce and sugar industry related topics  Chair: Nguyen Thuy Anh, UEB-VNU, Vietnam |
| 09:50 – 10:10 | **Paper-37**: Exploration of e-commerce full-stack operation talents training oriented to sustainable education |
|  | **Presenter**: Huiyi Tian, Assistant Dean, Dalian Neusoft University of Information |
| 10:10 – 10:30 | **Paper-38**: Research on the Development Trend of Cross Border E-commerce in Post Epidemic Period |
|  | **Presenter**: Tianjiao Xia, Associate Professor, Dalian Neusoft University of Information |
| 10:30 – 10:50 | **Paper-39**: Understandings with the application of HRM situation in the Indian Sugar industry for its growth |
|  | **Presenter**: Grishi Kohli, SDMIMD |
| 10:50 – 11:10 | **Paper-40**: A study on socio-economic conditions of Sugarcane farmers in Mandya district |
|  | **Presenter**: Nandeesha HK, Assistant Professor, Mysore, Bangalore University |

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| Session-B  09:50 – 11:10 | Theme: Topics related to manufacturing/trade/product design  Chair: Muhammad Nurunnabi, PSU, Saudi Arabia |
| 09:50 – 10:10 | **Paper-51**: Can Servitization Strategy Improve the Sustainable Performance of Manufacturing Enterprises? A Review and Theoretical Framework |
|  | **Presenter**: Mingjing Gao, Lecturer, Dalian Neusoft University of Information |
| 10:10 – 10:30 | **Paper-52**: Concentration, diversification and competitiveness of manufacturing export in India since 1991 |
|  | **Presenter**: Sufaira C, Assistant Professor, Central University of Kerala |
| 10:30 – 10:50 | **Paper-53**: Intra-Regional Agricultural Trade in ASEAN: An Assessment of the Impact of Non-Tariff Measures |
|  | **Presenter**: Duc Bao Nguyen, PhD Lecturer/ Research Fellow, VNU |
| 10:50 – 11:10 | **Paper-54**: Urban Elderly Care Service and Product Design Based on Intergenerational Inclusive Community |
|  | **Presenter**: Ping Song, Deputy Dean, Dalian Neusoft University of Information |

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| Session-C  11:40 – 13:00 | Theme: Culture and tourism related topics  Chair: Sudhu (Sudharshan Reddy) Paramati, University of Dundee, UK |
| 11:40 – 12:00 | **Paper-41**: Industrial Catering - Economics behind the scenes |
|  | **Presenter**: Sandilyan Pagaldiviti, Associate Professor, MBA ESG, India |
| 12:00 – 12:20 | **Paper-42**: Cultural Evolution of Goa- A Case for culturally Smart City |
|  | **Presenter**: Sagar Desai, Associate Professor, PP Savani University, Surat, India |
| 12:20 – 12:40 | **Paper-43**: Cultural Evolution of Goa- A Case for culturally Smart City |
|  | **Presenter**: Kamilah Kamaludin, PSU |
| 12:40 – 13:00 | **Paper-44**: |
|  | **Presenter**: |

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| Session-C  11:40 – 13:00 | Theme: Insurance, civil culture, ethical issues in Islamic banking and poster presentation  Chair: Ameer A. Basit, GIFT Business School, Pakistan |
| 11:40 – 12:00 | **Paper-55**: Ethical Online Streaming Services In Marketing of Insurance Products |
|  | **Presenter**: Vani H, Associate Professor, St Jospeh's Degree & PG College, Hyderbad |
| 12:00 – 12:20 | **Paper-56**: Entrepreneurial models of inclusive civil culture. The case of Zapopan Agro ecological Park |
|  | **Presenter**: Jose Vargas-Hernandez, Research Professor, University of Guadalajara |
| 12:20 – 12:40 | **Paper-57**: Higher Ethical Objective (Maqasid al-Shari’ah) Augmented Framework for Islamic Banks: Assessing the Ethical Performance and Exploring its Determinants |
|  | **Presenter**: Alija Avdukic, Associate Professor, Al-Maktoum College, Dundee, UK |
| 12:40 – 13:00 | **Paper-58 (Poster presentation-2)**: A Simulation Model for the Sustainability of Tech SMEs' Credit Capacity |
|  | **Presenter**: Chengyang Li, Lecturer, Dalian Neusoft University of Information |

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| Session-D  13:10 – 13:50 | Theme: Microfinance and co-operatives  Chair: Bruce Burton, University of Dundee, UK |
| 13:10 – 13:30 | **Paper-45**: Microfinance Organisations and Social Enterprise and the Road to Socioeconomic Perdition, and the Member-Owned, Co-operative Alternative |
|  | **Presenter**: Morris Altman, Professor, University of Dundee |
| 13:30 – 13:50 | **Paper-46**: Cooperatives and Agricultural Development in Bangladesh (Mahbubul Alam Asad, Biswojit Debnath) |
|  | **Presenter**: Mahbubul Alam Asad, MSc Student, Sylhet Agricultural University |

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| Session-D  13:10 – 13:50 | Theme: Poster presentations  Chair: Sudhu (Sudharshan Reddy) Paramati, University of Dundee, UK |
| 13:10 – 13:30 | **Paper-59 (Poster presentation-3)**: Leadership Decision Making and Business Development: Issues to be considered |
|  | **Presenter**: Evangelia Fragouli, Lecturer, University of Dundee |
| 13:30 – 13:50 | **Paper-60** |
|  | **Presenter**: |

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Chair: Professor Morris Altman (Dean, School of Business, University of Dundee)

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| 14:00 – 15:00 | Ronald Coase Lecture (keynote presentation)  Title: Comparing Real Wages: the McWage Project  By Professor Orley Ashenfelter |