



# **Dalian Neusoft University of Information**

**Business Trip in China**

# Dalian Neusoft University of Information (DNUI)

- Founded by Neusoft group in 2000.
- Located in Dalian, China, which is known as "China's Bangalore" for its leading advantages in software and service outsourcing industry.
- 7 undergraduate programs ranked TOP 3 in the ranking by Liaoning provincial education administration department.
- TOP 5 in the 2018 Wushulian Top 100 Private Universities in China.
- Annual employment rate over 95% from 2013 to 2018.
- Programs: 28 undergraduate programs, international programs and continued education.
- Disciplines: IT, Engineering, Business, Language, Digital arts and design, Healthcare technology and Medical technology.
- Enrollment: 14000+ Chinese students, 300+ international students
- Faculty: 700+
- Partners: 90+ universities in USA, UK, Australia, Japan, Korea, Russia and etc.

## Business trip in China

The Business Trip in China Program hosted by the School of Information and Business Management of DNUI covers short but abundant learning and practical experience associated with today's cutting-edge e-business technology and basic skills of business cooperation in China. It is designed to inspire participants with new visions about the rapid development of Chinese macro-economy, today's business environment in China, how to set up enterprises in china, how to invest in securities, Chinese business etiquette, awareness of cross-cultural businesses and so on.

In addition, the program includes various of featured activities related to Chinese culture such as cooking dumplings, Tai Chi experience, Chinese tea culture experience and so on. Besides, we provide participants plenty of chances to study and communicate with Chinese students, to visit Chinese companies and chat with company's staffs and simulate China's Securities Investment operation.

### Learning Outcomes

1. Generating understanding towards the contemporary business in China, and critically thinking about differences, pros and cons of m-commerce between China and the western countries.
2. Practicing and exploring to improve skills as entrepreneurs, including creativity, initiative, critical thinking, adaptability and leadership.



# About the Program

**Duration:** 2 weeks

**Language:** English

**Fee:**

- Program Only: CNY ¥7000**, including course fees, accommodation, pick-up, fares for activities on schedule and insurance.
- Program + Beijing Trip: CNY ¥9980 (¥7000 + ¥2980)**

Except fees above, it also covers fees in Beijing, including round-trip ticket, hotel expenses, fares for bus tour, tickets and English guide, insurance and meals on schedule.

## Schedule:

Week1	Mon	Tue	Wed	Thu	Fri	Sat	Sun
9:00 10:30	Welcome Party & Program Introduction	Chinese Language Course 1	Chinese Language Course 2	Cross-Culture Class 1	Cross-Culture Class 2	Golden Pebble Beach	Free time
10:40 12:10		Lecture: Current economic development in China	Lecture: Introduction to E-commerce	Seminar: Mobile Payment in China: Ali Pay and WeChat Pay	Lecture: Logistics of E-commerce in Chinese Market		
12:10 13:30		Welcome Lunch	Lunch				
13:30 16:00	City Tour	Visit Incubators and local companies 1	Tai Chi Experience	Sharing sessions with DNUI Student Representatives	Visit Incubators and local companies 2		
17:00 18:00	Dinner						
Week 2	Mon	Tue	Wed	Thu	Fri	Sat	Sun
9:00 10:30	Chinese Language Course 3	Chinese Language Course 4	Cross-Culture Class 3	Cross-Culture Class 4	Lecture: Corporate culture for the young+ China's Labor market& Closing Ceremony	The Summer Palace	Tian'anmen Square
10:40 12:10	Seminar: E-commerce in USA and China	Lecture: New E-business Models	Topics: Chinese business etiquette— — Set up your business in China!	Topic: Basic tax law in China			The Imperial Palace
12:10 13:30	Lunch				Farewell Lunch		
13:30 16:00	Visit Incubators and local companies 3	Experience Tea Ceremony	Sharing sessions with DNUI Student Entrepreneurs	Free time	Dalian-Beijing High-speed Railway	Olympic Park	Wangfujing Street
17:00 18:00		Make Dumplings					Dinner

\* Outcome: Group presentation on the Comparison between the Chinese and British E-commerce Market

# Various Campus life



# Dorm Facilities



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